

November 4, 2016

Dear CASBA Member:

Autumn is in the air and the holiday season is now fully upon us!

The last few weeks have been very busy for me, as I am sure they have been for you. It is amazing to think that in about 3 months we will once again join together for the **48th Annual CASBA Convention** at the **Villas of Grand Cypress, Orlando, FL, February 19 –21, 2017**. The CASBA officers are busy making plans to make this year's convention one of our best, yet. I certainly hope to see you there!

Room Reservations for Villas of Grand Cypress –

We have room blocks for CASBA members to reserve in the **Villas of Grand Cypress** at some very good rates during the convention. You can choose from a Club Suite or, for a little more room, reserve a 1-BR, 2-BR, 3-BR or 4BR Villa!

The Villas of Grand Cypress has a toll-free telephone line for CASBA members to make reservations for our conference. Please call **(877) 330-7370**, mention "CASBA" or "*Cookie & Snack Baker's Association*" and reserve your rooms now!

CASBA Member Room Rates for the convention period are as follows:

- **Club Suite:** **\$249.00/night** + 12.5% Tax and \$11.00/day Resort Fees
- **1 Bedroom Villa:** **\$349.00/night** + 12.5% Tax and \$11.00/day Resort Fees
- **2 Bedroom Villa:** **\$498.00/night** + 12.5% Tax and \$11.00/day Resort Fees
- **3 Bedroom Villa:** **\$747.00/night** + 12.5% Tax and \$11.00/day Resort Fees
- **4 Bedroom Villa:** **\$996.00/night** + 12.5% Tax and \$11.00/day Resort Fees

2017 Membership Dues – If you have paid your 2017 CASBA dues of \$275.00, thank you for getting your payment in early! These dues payments cover our publication and mailing costs throughout the year, as well as help in offsetting the initial costs of planning for the annual convention. If you haven't sent in your 2017 dues, we would certainly appreciate it if you could get them sent in before the end of the year . . . which is only a few short weeks away!

Sponsorship Opportunities – Accompanying this letter is a **Convention Sponsor** form for the 48th Annual CASBA Convention. As an organization with relatively low annual dues and registration fees, we count on member company sponsorships to be able to bring better programs with exciting speakers and activities where you can interact with other members on a social level.

Please consider a level for which your company could be a sponsor for this year's convention, mark it on the request form, and return it to Tom Lugar (see form for address). CASBA customarily applies sponsorships to general activities and events unless otherwise specified. If there is a particular activity or event that you or your company would be interested in being a dedicated sponsor, please contact me, Craig Parrish or Tom Lugar directly and we will be happy to discuss options and opportunities to do so.



CASBA Golf –

Our Golf Chairman, Mark Bartles, is in the process of planning our golf tournaments at the Villas of Grand Cypress. We seem to always have a good turnout for the golf tournaments at CASBA, but with Mark's leadership, the typically warm February weather of Orlando and the **Grand Cypress Golf Academy** being located onsite at the Villas of Grand Cypress, I have a feeling that this year will be better than most! If you are an ardent golfer, or just a duffer like me who enjoys being out on the course, please tighten your cleats, clean off your clubs, and get ready for an enjoyable time.

Non-Golfing Events – We are in the process of putting together some non-golf events for Monday and Tuesday afternoons. Sea Island has many options available and as soon as we can narrow it down to a couple, we will be posting the information on the CASBA website.

Speakers – We are in the process of nailing down our speakers for the convention. As soon as we have everything confirmed, we will also be adding this information to the CASBA website.

After the incredible participation and fun at last year's convention at the Cloister at Sea Island, I am very excited about this upcoming CASBA Convention at the Villas of Grand Cypress!

From the climate to the activities to visiting with old friends (and new!), the **48th Annual CASBA Convention should be the place to be February 19 - 21, 2017** . . . I hope you will join us there!

If you have any questions or ideas regarding the convention, please feel free to reach out to me, Craig Parrish, or any of the other officers or Executive Committee Members of CASBA. We want and need your input.

For the most updated information on the 48th Annual CASBA Convention, go to our CASBA webpage (www.CASBA.us) and check in often, as we will be adding updated information and details for the annual meeting on this page as they become available.

Be sure to check your regular mail, as well, as we will continue mailing out CASBA information and forms through USPS.

Best regards,

A handwritten signature in cursive script that reads "William Bennett".

William Bennett
CASBA President

www.casba.us

SPONSORSHIP OPPORTUNITIES for the 48th Annual CASBA Convention - 2017

The Cookie and Snack Baker's Association (CASBA) wishes to thank member companies for generously sponsoring convention events in the past.

In order to continue to provide quality meetings, engaging speakers, and memorable events, we solicit you to become a **Recognized Sponsor** at our **48th Annual Convention**, which convenes at the **Villas of Grand Cypress, Orlando, FL, from February 19 - 21, 2017.**

TYPICAL CONVENTION EVENT SPONSORSHIP RANGES:

Coffee Breaks:	\$ 400.00 - \$ 600.00
Golf Prizes:	\$ 800.00 - \$ 1,000.00
Non-Golfer/Spouse Event:	\$ 1,500.00 - \$ 2,000.00
Receptions:	\$ 1,000.00 - \$ 1,500.00
Speaker:	\$ 2,500.00 - \$ 4,000.00
Dinner Banquet:	\$ 3,000.00 - \$ 5,000.00

If your company would like to be a Recognized Sponsor for the 48th CASBA Convention, please list your sponsorship amount in the space indicated below and **remit payment to:**

**Thomas R. Lugar, Treasurer
CASBA, Inc.
c/o TL Green, LLC
7517 Winton Drive
Indianapolis, IN 426268**

Sponsorship Amount: \$ _____

Sponsor Name: _____

www.casba.us

2017 CASBA REGISTRATION INVOICE FOR THE VILLAS AT GRAND CYPRESS

February 19 - 21, 2017

No.					
_____	Single	@	\$ 525.00	\$	_____
_____	Couple	@	\$ 695.00	\$	_____
_____	CASBA Convention Sponsorship			\$	_____
			Total:	\$	_____

Please make check payable to:

Thomas R. Lugar, Treasurer
CASBA, Inc.
c/o T.L. Green LLC
7517 Winton Drive
Indianapolis, IN 46268

Note: Please fill out the information below and return a copy of this invoice with your check.
Please also include a telephone number, in case we need to contact you.

Registrant: _____

Spouse: _____

Company: _____

Phone No: _____

E-Mail: _____