



Forty-Eighth

Annual Convention



Orlando, FL

February 19 - 21, 2017

TUESDAY, FEBRUARY 21

- 8:30 AM **GENERAL MEETING - Welcome & Announcements**
The EMC - St. Andrews "A"
- 9:00 AM **Speaker: Ms. Stephanie Massey**
Executive Assistant - McKee Foods Corporation
"OH! — the Outdoor Happiness Movement"
- 9:30 AM **Break - Coffee & Beverages**
- 9:45 AM **Speakers: Mr. John Miller and Mr. Michael Cohen**
TSG - The Transportation Specialist's Group
"The Power of Logistics"
- 10:45 AM **Adjourn Meeting**
- 11:36 AM **CASBA Scramble - Captain's Choice**
- **The New Course**
- Box Lunches Provided
- 6:00 PM **Evening Reception - Drinks and Appetizers**
The EMC - St. Andrews Terrace
- Drinks Hors D'Oeuvres
- 7:00 PM **CASBA Golf Tournament Awards**
- Kit Murphy Memorial Tournament Team Awards
- CASBA Scramble Team Awards
- Kit Murphy Memorial Tournament Trophy Presentation
- 8:00 PM **Closing Remarks and Adjourn**

CASBA EVENT SPONSORS

- | | |
|---|---|
| ☼ American Engraving | ☼ Monde MY San |
| ☼ Bud's Best Cookies - (DIAMOND) | ☼ Mother Murphy's Laboratories - (GOLD) |
| ☼ Compass Industrial Group | ☼ Packaging Products Corp. - (SILVER) |
| ☼ DSM Foods Specialties | ☼ PlusPoint Group, LLC - (SILVER) |
| ☼ Dunbar Systems | ☼ Reading Bakery Systems/TL Green, LLC |
| ☼ Franz Haas Machinery USA | ☼ Richmond Baking - (GOLD) |
| ☼ Good Packaging Products | ☼ Schulze & Burch Biscuit Co. - (SILVER) |
| ☼ Jennings Cobble, LLC | ☼ Weidenmiller Company |
| ☼ McKee Foods Corp. - (GOLD) | ☼ WestRock |

SPONSORSHIP RECOGNITION LEVELS

SILVER:	\$1,000.00+
GOLD:	\$2,000.00+
DAIMOND:	\$3,000.00+

2017 CASBA OFFICERS

President	William H. Bennett PlusPoint Group, LLC
Secretary	Mike Kriegermeier American Engraving
Treasurer	Thomas R. Lugar TL Green, LLC
Executive Director	Craig S. Parrish CASBA, Inc.
Kit Murphy Memorial Scholarship, Chmn.	J. Robert Quigg, CPA Richmond Baking Company
Past-President	Kevin Boyle Schulze & Burch Biscuit Company

STANDING COMMITTEE CHAIRMEN

Membership Chair	Alex Smith Weidenmiller Company
Registration Chair	Mary Southard Schulze & Burch Biscuit Company
Golf Chair	Mark Bartles Mother Murphy's Laboratories

PAST PRESIDENTS

2014-15 - Kevin Boyle	1989 - R. H. Dufek
2012-13 - Crockett Cobble	1988 - R. H. Dufek
2010-11 - Albert L. "Al" Cason, Jr.	1987 - Jack Elliott
2008-09 - David Murphy	1986 - Bill Burkhardt
2006-07 - Rich Koulouris	1985 - David Stauffer
2004-05 - Bill Quigg	1984 - Louie Parein
2002-03 - Stuart Kriegermeier	1983 - Jack Fox/Louie Parein
2001 - Dean Fields	1982 - Larry Shores
2000 - Mark Bartles	1981 - Charles Holland
1999 - Ray Murphy	1980 - Charles Holland
1998 - Bob Smith	1978-79 - Albert L. "Bud" Cason
1997 - Stu VanderHeide	1977 - Ellsworth McKee
1996 - Wayne Turnbull	1976 - B.T. "Cookie" Byrd
1995 - Joe Coning	1975 - Andy Stewart
1994 - Don Dakin	1974 - Vernon Bookhout
1993 - Garry G. Buttermann, III	1973 - Maurice Keathley
1992 - Bill Hickman	1972 - Andy Stewart
1991 - James Whitney	1971 - A.E. "Gene" Veazey
1990 - James Whitney	1970 - Albert L. "Bud" Cason

2017 CASBA MEMBERS

American Engraving
Batory/Massey Fair
Bud's Best Cookies, Inc.
Chattanooga Bakery
Compass Industrial Group
D. Thomas & Associates
DSM Food Specialties
Dunbar Systems
Ellison Bakery
Erika Record Bakery Equipment
FlexLink Systems
Franz Haas Machinery USA
Good Packaging Products, LLC
Jennings Cobble, LLC
McKee Foods Corporation
McNairn Packaging
Mennel Milling
Monde My San
Mother Murphy's Laboratories
Packaging Products Corporation
PlusPoint Group, LLC
Propack Processing & Packaging Systems
Reading Bakery Systems/TL Green, LLC
Renwood Mills, LLC
Richmond Baking
Sandvik Process Systems
Schulze & Burch Biscuit Company
TopHill Bakery, LLC
Weidenmiller Company
WestRock Company



Mission Statement

The Cookie and Snack Bakers Association was established in 1970 to provide association members with a forum and atmosphere conducive to building relationships, sharing experiences, and exchanging information necessary to prosper our individual business and industry.

WWW.CASBA.US

CASBA 2018

The Cloister at

Sea Island[®]

Sea Island, GA

February 18 - 20, 2018

Conference Dress is Business/Resort Casual.

A jacket for men for the Monday night Awards Dinner is requested.

CASBA NOTES
