

August 16, 2017

Dear CASBA Member:

We are rapidly approaching the end of the summer season and moving towards fall. This time of year seems to bring changes that many folks find exciting, as well as challenging. This time of year is also when most of us begin to think about the upcoming holiday season and the many plans that go along with them. The planning for meals, travel, gifts, who-needs-to-be-where-and-when. While the planning is not always the most fun part of the holidays, it is certainly a necessary part of making sure that each individual event is memorable and special.

We have been busy, as well, making plans for the upcoming **49th Annual CASBA Convention** at the **Cloister in Sea Island**, Georgia, from **February 18 – 20, 2018**. Please take a moment now to mark your 2018 Calendar for these dates and get ready to make your plans to join us for a wonderful time!

The Cloister at Sea Island holds a special place in the hearts of many longstanding CASBA members, as we held our events there many times since our beginning in 1970. I have some very fond memories of our last time at The Cloister for the 47<sup>th</sup> Annual Convention in February 2016, and I am very much looking forward to going back this next February!

We have room blocks for CASBA members to reserve in the Cloister main building, which include Riverview Rooms and the new Gardenview Rooms. We also have negotiated very competitive rates at the Inn at Sea Island, which is about two (2) miles from The Cloister and allows access to all CASBA functions. We will have a dedicated telephone number for CASBA members to make reservations directly with the resort, which will be published soon on the CASBA website.

For the most updated information on the 49<sup>th</sup> Annual CASBA Convention, go to our website ([www.casba.us](http://www.casba.us)) and look for the link CASBA at The CLOISTER. Check in often, as we will be adding updated information and details for the annual meeting on this page as they become available. We will also continue the mailing out information and forms.

Enclosed, please find a color brochure of the Sea Island Resort, as well as a copy of your 2018 CASBA MEMBERSHIP DUES INVOICE. We encourage you to send your membership renewal by 12/31/17. As always, these dues include as many company representatives as you wish to bring to the convention.

I look forward to seeing you at the 2018 convention and ask that if you have any ideas or suggestions for our upcoming meeting, please share them with me or one of the other CASBA officers.

Best regards,

William Bennett  
CASBA President