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February 9, 2018

Dear CASBA **BAKER** Member –

In a few short days, we will convene the 49th Annual CASBA Convention at the beautiful **Cloister at Sea Island in Sea Island, Georgia**. We have been busy getting everything ready for a few days to mingle with old friends, meet new members and enjoy the amazing array of entertainment options in this amazing and historic place. As always, we are counting on Craig Parrish's karma to bring us nice weather during our convention!

As tradition demands, we always enjoy having products produced by the Baker member companies at our annual conference for placing in the "Swag Bags" that we hand out at registration to all CASBA Convention attendees. I encourage you to send down a mixture of some of your best-selling products and maybe some new products that have been introduced in the past year. We expect a larger crowd than in past years, so please plan enough for at least 80 people.

Additionally, if you have any Promotional Items with your company logo that you would like to have distributed in the "Swag Bags" at CASBA Registration, please follow the same shipping instructions as for product samples.

Please make sure that your product samples and promotional items are **delivered** to the highlighted name/address below to **NO LATER THAN Friday, 2/16/18**.

If you decide to bring products with you, we will do our best to get them into the "Swag Bags" during registration. If not, we will have them on hand in the meeting room each day on display.

All shipped packages must be addressed to the following:

Daniel Bailey
Conference Services Manager
100 Cloister Drive
Sea Island, GA 31561
ATTN: "CASBA 2018 Convention, William Bennett 02/18/18 – 02/20/18"

Again, please make sure all packages will deliver to The Cloister at Sea Island by the deadline above or we may not receive them over the weekend.

Thank you for your product and promotional item donations. They are always a popular part of our annual convention.

I look forward to seeing you all on Sunday, 2/18/18, at Sea Island!

William Bennett
CASBA President 2016 - 2018

Bakers  *Allied*